

2026 Business/Community Sponsorship Opportunities



WHAT IS IT?

- > A FAMILY-FRIENDLY COMMUNITY EVENT
- > 5K Run/Walk > Games > Food > Community and business tables > Fun on the BHS green
- > Brookline High School, Greenough St.
- > Sunday, May 3rd, 2026

HOW CAN YOU HELP?

SPONSOR the BIF's 2026 5K Run/Walk for Innovation

WHY?

HELP FUEL BHS'S CULTURE OF INNOVATION

IMPRESSIONS WITH: > 500+ Run/Walk Participants > 1,800 BHS Families > 7,000+ Community Members

FOR OVER 25 YEARS, SPONSORS HAVE HELPED THE FUND:

- Launch 30+ courses and programs across departments
- Invest \$7M+ in innovative curriculum design
- Enabled 100+ teachers to envision and implement new courses
- Engaged, enriched, and supported 2,000+ BHS students/year



Your donation may be eligible for a tax deduction.
Please make checks payable to: BHS Innovation Fund.

Questions? Call 617-713-5201 or
Email stacey_zelbow@psbma.org

SPONSORSHIP LEVELS

 <p>BROOKLINE HIGH SCHOOL INNOVATION FUND</p> <p>5K 2026</p> <p>RUN/WALK FOR INNOVATION</p>	Bronze \$1,000	Silver \$2,000	Gold \$3,000	Platinum \$5,000
Social media/email mentions	1	3	5	5+
Logo on t-shirt, flyers, and 5K website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table for setup at event, if desired	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on lawn signs		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on bibs			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
In-person finish line recognition			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Large co-branded signage at bib table				<input checked="" type="checkbox"/>
Logo on finish line banner				<input checked="" type="checkbox"/>

FOOD VENDORS

\$300

- > Space for setup at the event*
- > Listed in BIF marketing materials
- > 1 specific mention in email/social media
- > Keep all profits from sales

* Access to electric outlets at event is very limited.

BUSINESSES and COMMUNITY ORGANIZATIONS

\$500 per table

- > Table for setup at the event
- > Listed in BIF marketing materials
- > 1 specific mention in email/social media
- > Keep all profits from sales, if applicable
- > 50% discount for non-profit organizations