## **GALA-RAMA SPONSORSHIP 2019**







The BHS Innovation Fund empowers the Brookline High School faculty and community by fostering a culture of innovation and supporting the development of new ideas and initiatives.

On November 21st 2019, we return to <u>Jillian's Cheeky Monkey Brewing Co</u> for our annual Gala-Rama fundraiser. A fun and festive evening near Fenway Park awaits! Show Brookline that you support ongoing investments in BHS students. Be a Gala-Rama Sponsor! Sponsorship puts your company or your family in front of our community. Digital and event exposure varies by tier. See a wrapup of 2018 event here: <u>bhsinnovationfund.org/event-2018-gala-rama-thank-you/</u>.

Questions? Reach out to our Sponsorship Team: Chris Noe (<a href="mailto:chrisnoe@mit.edu">chrisnoe@mit.edu</a>) or Louise Shah (<a href="mailto:louise@heathhill.net">louise@heathhill.net</a>).

### **SPONSORSHIP OPTIONS**

	Bronze \$500	Silver \$1,000	Gold \$2,000	Platinum \$5,000	Premier \$10,000+
Placement on Digital Invitations, Marketing Emails & Fund Website	Name	Logo	Logo	Logo	Logo
Click-through to Sponsor website		Yes	Yes	Yes	Yes
Featured sponsorship in Fund's Email Newsletter of Sponsor's choice (logo, click-through, and supporting text)			Yes	Yes	Yes
Poster feature at Coolidge Corner T stop*				Yes	Yes
# (Qty) Entry Tickets OR Take-Home Branded Item (supplied by Sponsor)		2 Tickets	4 Tickets OR Branded Item	8 Tickets OR Branded Item	10 Tickets OR Branded Item
Visual recognition during the event	Name	Logo	Logo	Logo	Featured Logo
Industry Exclusive (at Platinum Level AND Platinum/Premier Levels)				Yes	Yes
Verbal & enhanced visual recognition at the event					Yes
Sponsor logo on Gala-Rama name tags					Yes
Ping Pong Premier Sponsor - includes Sponsor logo on ping pong balls					Yes

# **GALA-RAMA SPONSORSHIP 2019**

To be a sponsor, simply fill out the form below and return it to the BHS Innovation Fund with your payment. Please keep a copy for your records. Prefer to go online? Visit <a href="https://phsinnovationfund.org/event-2019-gala-rama/">https://org/event-2019-gala-rama/</a> and link to the the Google form from the Gala-Rama page.

### PLEASE SELECT YOUR SPONSORSHIP LEVEL:

☐ Premier: \$10,000+ ☐ Platinum: \$5,000	☐ Silver: \$1,00			
Gold: \$2,000	<b>=</b>		to make a donation of \$	
Your Name(s)				
Company				_
Class of BHS or Parent of				_
Street Address				_
City, State, Zip				_
Day Phone				_
Evening Phone				_
Email Address				_
PLEASE SELECT YOUR PAY	MENT METHOD	):		
Check Enclosed (payable to	BHS Innovation	Fund) \$		_
Charge My Credit Card :	Amex	☐MasterCard	<b></b> Visa	
Credit Card #				
Exp. Date Security	/ Code			
Signature				
☐ I will pay online by credit ca	rd via Paypal on	the BHS Innovation Fund'	s Gala-Rama page.	
☐ I will call to pay by phone (c	ontact Stacey Ze	lbow in the Fund office at	617-713-5201).	
For payment questions, conta	act Stacev Zelbo	w in the Fund office at stac	cev zelbow@psbma.org.	

Mail your completed form and payment to: BHS Innovation Fund PO Box 470587 Brookline Village, MA 02447





### THE FINE PRINT:

Corporate Sponsors must provide digital artwork, logos, click-through URLs etc. no later than October 15th. Delivery of these electronic elements will be coordinated as soon as the Sponsorship Form is received by the Fund. Questions? Contact: Chris Noe (<a href="mailto:chrisnoe@mit.edu">chrisnoe@mit.edu</a>) and Louise Shah (<a href="mailto:louise@heathhill.net">louise@heathhill.net</a>). The BHS Innovation Fund is a 501(c)3. Donations are tax deductible, less \$50 per ticket. Thank you for your support!

<sup>\*</sup> Sponsors wishing to be featured on the Kiosk Poster at the Coolidge Corner T must commit by October 1. The poster will be hung from October 21 - November 7, 2019.